



**Autism
Society**

Greater
New Orleans

**18th Annual
Autism Festival
Partner Opportunities**



Mission.

We create connections, empowering everyone in the Autism community with the resources to live fully.

Vision.

Creating a world where everyone in the Autism community is connected to the support they need, when they need it.

Brand Manifesto.

Because the experience of Autism is not one thing. Because it is many things. And because the connection between those experiences is you.

Because we see you. The way you think. The dreams you hold. The talents you bring. Because you can't be categorized into neat little diagnostic boxes. Because you break the mold.

Because sometimes you're quiet. Because sometimes you need help reaching for where you belong. Because sometimes what happens is not always right or fair or just. Because there are keys to every door that looks locked.

Because no matter how you were born, the person you are is infinite—and you are the only you there is.

Because Autism is not going away, neither are we. The Autism Society.

The connection is you.™

Our impact.

Throughout 2022, our organization continued to expand the services and support we provide in the Greater New Orleans area. We provided access to information and resources, fostered community connections, hosted events, and continued our annual distribution of direct financial support to area families.

With your generous sponsorship, we can continue to empower the Autism community and provide the resources and information needed to live fully.



\$11,000

In grants provided to area families and Autistic adults.

268

People attended our online social and support groups.

300

Backpacks with school supplies were distributed to area families with low barriers for participation.

32

Free COVID-19 vaccines were distributed to individuals during inclusive vaccines clinics.

9,000+

Accessed resources and education materials on our website.

462

People were assisted through our helpline.

18th Annual Autism Festival.

Saturday, April 22, 2023
11:00am-3:00pm

Westwego Farmers Market
484 Sala Dr, Westwego,
LA 70094



The Festival is our major fundraiser to raise funds to be used for services, empowerment, education, and supporting Autistic individuals and their families by in the Greater New Orleans area.

Autistic individuals of all ages and their families will have the opportunity to make connections with local businesses and nonprofits who provide services to the Autism community, while enjoying food, music, games, and performances in an inclusive environment.

Sponsorship levels

Our sponsor packages offer great promotional opportunities that benefit the community and bring awareness to your organization. We expect around 500 attendees at our festival. We integrated social media and email marketing into a few of the sponsor packages, as well as promotional signage at the event.

All sponsors receive:

- Name/ logo listed on website event page.
- Option to host a table at the event.

Additional benefits for each sponsorship level are detailed on the next few pages.



-Email subscribers: 1700+,
47% open rate

-Social media followers: 5500+

Named Partner- \$8,000

This sponsor will have exclusive naming rights to the festival.

“ASGNO’s Annual Autism Festival presented by SPONSOR”

Additional benefits:

- Sponsor’s Facebook Page tagged as partner on main, boosted promotional post for event
- FOUR sponsor spotlights on our social media page
- Name/ logo on banner in a prominent location at the event
- Name/ logo on promotional materials (posters, emails, graphics, etc)
- Name will be included in press release and all press opportunities
- Plus all perks listed in bronze- gold levels

Admission Sponsor- \$5,000

This sponsor will cover the cost of admission for all participants.

“Admission to the festival is free thanks to a generous donation by SPONSOR”

Additional benefits:

- FOUR sponsor spotlights on our social media/ email blast
- Name/ logo on a banner at or near the entrance of the event
- Name/ logo on promotional materials (posters, emails, graphics, etc)
- Name will be included in press release and all press opportunities
- Plus all perks listed in bronze-gold levels

Future Events Sponsor- \$2,000

This sponsor will support the festival as well as provide sponsorship to a future inclusive event at a discounted price.

Additional benefits:

- Secured naming rights to a future inclusive event at a discounted price (Inclusive Egg Hunt, Sensory-Friendly Santa, etc)
- Logo and link on event website
- TWO sponsor spotlights on our social media page leading up to the festival and additional spotlights leading up to the future sponsored event
- Name/ logo on sponsor signage at the event
- Plus all perk listed in bronze-gold levels

Village Sponsor: \$1,000

This sponsor will have naming rights to a specific area of the festival.

Additional benefits:

- Name/ logo on a banner at the sponsored area (stage, silent auction, craft village, etc)
- Name/ logo on sponsor banner at event
- Name/ logo on our event website
- TWO sponsor spotlights on our social media/ email blast

- Plus all perks listed in bronze-gold levels

“Silent Auction sponsored by SPONSOR”

Additional sponsorship opportunities

All interested sponsors can click [here](#) to register.

Silver Sponsor: \$250

- Name/logo in the fest e-newsletter
- Name/ logo on website event page
- ONE sponsor spotlight on our social media page
- Option to host a table at the festival

Gold Sponsor: \$500

- Name/ logo on sponsor banner at the festival
- Name/ logo in the fest e-newsletter
- Name/ logo on website event page
- TWO sponsor spotlights on our social media page
- Option to host a table at the festival

Bronze Sponsor: \$125

- Name listed on website event page
- Option to host a table at the festival

Sponsor benefits at a glance

	Name on all promotional materials	Name/ logo on signage at event	Name/ logo on sponsor banner at event	Name/ logo in fest e-newsletter	Sponsor spotlight(s) on social media*	Name/ logo on website event page	Option to host a table at event
Named Sponsor	●	●	●	●	●	●	●
Admission Sponsor	●	●	●	●	●	●	●
Future Event		●	●	●	●	●	●
Village Sponsor		●	●	●	●	●	●
Gold			●	●	●	●	●
Silver				●	●	●	●
Bronze						●	●

*Number of sponsor spotlights is dependent on sponsorship level.
See previous slides for additional information on sponsor benefits

Resource Opportunities

- All businesses and non-profits will be listed on our event website and social media page.
- You will be assigned a covered space at the festival.
- You must provide your own table and chairs.
- Click [here](#) to register to host a table.

Our festival yields a great opportunity for you to share the resources your company provides with the Autism community.

Consider upgrading to a sponsor status for additional benefits!

Businesses- \$20

Non-profit organizations- Free

Sponsors- Free



Vendor Opportunities

- All vendors will be listed on our event website and social media page.
- Table and chairs will NOT be provided.
- Vendors are encouraged to donate a portion of their profit to the Autism Society of Greater New Orleans.
- Click [here](#) to register as a vendor.

Vendor \$30 Uncovered Area

- Vendor will be assigned an uncovered space at the festival.
- You must bring your own table, chairs, and tent (optional).

Vendor \$40 Covered Area

- Vendor will be assigned a covered space at the festival.
- You must bring your own table and chairs.

Food Truck \$30 Uncovered Area

- Food Truck vendors will be provided an uncovered area to park.
- Power will not be provided.



Other ways you can help.

- Donate items, experiences, etc for our silent auction.
- Sign up your Krewe or group to perform at the festival.
- Volunteer at the festival.
- Host games or other activities at the festival.

Click [here](#) to sign up to help!

Contact our Event Coordinator, Megan Miller for more information at megan@asgno.org.

See you on April 22!

The festival and other events are made possible by the contributions from sponsors and local community members like you. We appreciate your support and look forward to another successful Autism Festival this year.

If you would like to speak with our staff about questions, comments, or additional opportunities, please do not hesitate to reach out.



Contact us:

Megan Miller
Event Coordinator
megan@asgno.org

Claire Tibbetts
Executive Director
info@asgno.org
504-603-6548



Autism Society

Greater
New Orleans

**Thank-you for your
support!**

Megan Miller
Event Coordinator
megan@asgno.org